

The Public Manager



THE OFFICIAL ELECTRONIC NEWSLETTER OF THE CAREER EXECUTIVE SERVICE

www.cesboard.gov.ph

AUGUST 2010

Vol. 2 No. 8


MC 2 extends the service of non-career execs to October 31, 2010

Executive Secretary Paquito N. Ochoa, Jr. promulgated Memorandum Circular No. 2, dated 29 July 2010 amending MC 1, dated June 30, 2010.

MC 2 amended paragraph 2 of MC 1 which now extends the period for non-CESOs occupying CES positions to remain in office from July 31, 2010 to October 31, 2010 or until their resignations have been accepted, and/or until their respective replacements have been appointed or designated whichever

comes first, unless they are reappointed in the meantime. It likewise amended paragraph 3 of MC 1, authorizing the Department Secretary of the concerned agency to designate an OIC, in cases wherein the head of agency or office has resigned and whose resignation has been accepted, or is deemed separated on June 30, 2010 and no replacement has been appointed or designated. MC 2 clarified that in such cases, the next-in-rank and most senior official

of the agency or a senior official of the Department to which said agency is attached may be designated as OIC.

Further, MC 2 emphasized that any official whose service has been terminated or whose resignation has been accepted on/or before July 31, 2010, but whose replacement has not yet been appointed or designated shall be deemed separated from the service as of the date of termination or acceptance of resignation. 

CESB inducts 84 new eligibles

The Career Executive Service Board (CESB) hosted the induction of eighty-four (84) new eligibles in a ceremony held last August 18, 2010 at the historic Manila Hotel.

CES Board Chairperson Bernardo P. Abesamis, who led the induction and ceremonial pinning, challenged the new members of the CES to live by the ideals of the institution and become public managers who are development-oriented, agents of change and models of integrity and excellence.

After the induction, CESB Executive Director Maria Anthonette V. Allones gave a briefing on the CES while Secretary Ramon J.P. Paje of the Department of Environment and Natural Resources (DENR) provided the inspirational talk.



Eighty four new CES eligibles recite the CES pledge and accept the challenge of CESB Chair Bernardo Abesamis to be better executives and agents of change.

Naga City plays host to I-Gabay



The local government of Naga City in Camarines Sur, regarded by many as a model LGU due to the many reforms successfully implemented by its former mayor and now DILG Secretary Jess Robredo, served as a laboratory of governance for the fifty eight (58) public managers who participated in this year's 7th session of the Integrated Gabay ng Paglilingkod (I-Gabay) held last August 12-19, 2010.

The I-Gabay training course is an eight-day residential course specifically designed to address the career executive's needs to remain effective on-the-job and to impart appreciation of government's policies and programs. It is part of the Executive Leadership Program (ELP), the basic training program for members of the CES, aimed to raise the level of leadership and managerial competence of government executives, develop in them a deeper sense of commitment to public service, and help them understand the CES as a program of


government, a service, a culture and a way of life.

Learning modules under the I-Gabay include: Module I - Planning and Organizing for Greater Impact; Module II - Academy of ICT Essentials for Government Leaders; and Module III - Community/Organizational Attachment Module.

Module I gives emphasis to the importance of planning and organizing as an aspect of public management. It re-orientes the participants on the planning processes in government, its tools and approaches, and how these impact on the development of the country.

Module II empowers government executives to effectively lead the use of information and communications technology in governance and development. The topics in the second module are adopted from the eight (8) Academy of ICT Essentials for Government Leaders developed by the United Nations Asian and Pacific Training Centre for Information and Communication Technology for

Development (UN-APCICT).

Module III or the COAM seeks to widen the scope, increase the level of, and adopt/nurture key competencies via real-life exposure to a best practice laboratory community or organization. It aims to encourage public managers to explore, adopt and advocate meaningful, innovative and results-focused approaches and tools in re-examining governance and promoting reforms in the public sector. In this module, the participants were able to study the nature and applications of the focused governance innovations being implemented in Naga City. The participants were divided into three groups on August 16-19, to focus their study on specific programs. The first group discussed the topic, Naga City Partnership in Development Program, the second group talked on Naga City Gender and Development Program and the third group concentrated on Naga City i-Governance program. 

CES Convention set in November

The National Union of Career Executive Service Officers, Inc. (NUCESO) sets its 9th National Conference and General Assembly on November 17-19, 2010 at the Fort Ilocandia in Laoag Ilocos Norte.

In its meeting held last July 23, 2010, the NUCESO Governing Board chose the theme “Serbisyonng CESO: Pamumunong Tapat, Magaling at Wasto” to highlight the CES brand of management and leadership that is exemplified by integrity, professionalism and excellence.

The three-day convention promises to be another enriching experience to its participants as it will feature innovative learning sessions and provide opportunities for CESOs to commune in a less formal environment.

The election of the first NUCESO National President and the first Executive Vice President are also slated during the event.

Latest updates and information on the CES Conference may be viewed from the CESB website: www.cesboard.gov.ph

2nd wellness camp in Davao

The Career Executive Service Board offered its 2nd CES Executive Leadership and Wellness Camp as part of its advocacy to promote total wellness, work-life balance and sustained productivity among government executives held at the Waterfront Insular Hotel in Davao City on August 25-27, 2010.

With the theme, “Detox, Destress, Deliver, and Discover: A CES Work-Life Balance Camp”, it is also a continuous response to the clamor from CESOs for a seminar on holistic stress management that not only deals with physical and emotional, but also spiritual and social, well-being aspects.

The three-day camp had eight plenary sessions as well as simultaneous wellness sessions. The plenary sessions included work-life balance and understanding stress, achieving workplace and personal wellness, nurturing the body, liberating the mind, preventing and managing lifestyle diseases, healthy diet and meal plans, tapping into the inner mind, healing through sounds and facilitating change, managing

reforms. Simultaneous wellness sessions were yoga for health for beginners/ intermediate practitioners, aerobics and unstructured activities like swimming, jogging and walking. The camp was concluded with a discussion on how to find purpose and meaning in service. 🌐

Nationwide Exam all set for Aug. 29

A total of 662 hopefuls will take the nationwide CES Written Examination (CES WE) in the three designated testing centers in Manila, Davao and Cebu on August 29.

Eighteen rooms were set for all the examinees in Manila, four rooms for Cebu aspirants and another four rooms in the testing center in Davao.

The Career Executive Service Board will also conduct a CES WE in Tuguegarao on August 27 with 115 aspirants. For pertinent inquiries, please contact the Eligibility, Rank and Appointment Division at (02) 951-4981 locals 118 and 832. 🌐

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The event was made colorful by the performances of Aretha T. Angcao, a *kundiman* artist, and the Cercado Sisters, a World Championship of the Performing Arts (WCOA) grand winner. The performances were made possible through the National Commission for Culture and Arts (NCCA) led by Chairperson Vilma Labrador, CESO III and Executive Director Ma. Lourdes L. Jacob.

The momentous event was also graced by the former Executive Director of the NCCA Cecile Guidote-Alvarez and CES Board member and Development Academy of the Philippines (DAP) President Antonio D. Kalaw, Jr. Family members and friends of the inductees were also invited to witness the special occasion. 🌐

EO 3 revokes EO 883

President Benigno Aquino III has issued Executive Order No. 3 on 30 July 2010 revoking Executive Order No. 883 dated 28 May 2010.

EO 883 was found to “encroach upon the power of the CESB to ‘promulgate rules, standards and procedures on the selection, classification, compensation and career development of members of the Career Executive Service’ vested by law with the CESB”.

It may be recalled that EO 883 entitled incumbents of career executive positions who have obtained graduate degrees in law and successfully passed the bar examinations with the rank of CESO III in the CES. 🌐

NEW ELIGIBLES

Resolution No. 883
dated August 17, 2010



MAYLENE MENIADO BELTRAN
Director IV
Health Policy Development and
Planning Bureau
Department of Health

**JOSELIN MARCUS ESCOBAR
FRAGADA**
Regional Executive Director
Department of Environment and
Natural Resources

ROSALIE PACIS PAJE
Medical Officer III
National Center for Health
Facility Development
Department of Health

**GWENDOLYN SINGSON
BATOON**
Division Chief III
Philippine Convention and
Visitors Corporation

LINDA MALENAB HORNILLA
Undersecretary
Department of Finance

**FREDERICO PASTOR
QUEVEDO**
Department Manager III
Home Guaranty Corporation

**ELMER NONNATUS ADAN
CADANO**
Executive Vice President
Home Guaranty Corporation

CELIA MANCAO MABALATAN
Medical Specialist III
Vicente Sotto Memorial Medical
Center

PHLORITA AGCARAO RIDAO
Chief Economic Development
Specialist
National Economic and
Development Authority

**IAN NORMAN EVARISTO
DATO**
Undersecretary
Department of Justice

GINA EDEJER MANALO
Division Chief III
Philippine National Oil
Company

NOEMI RABE TORRES
Director II
Civil Service Commission

**RONNIE HERNNADEZ
ENCARNACION**
Project Development Officer
Programs Management
Department II
Land Bank of the Philippines

**CHERRY PRESTON CANDA-
MELODIAS**
Local Government Operations
Officer V
Department of the Interior and
Local Government

MA. THERESA PELAYO-TY
Assistant Secretary
Department of Trade and
Industry

CRISTY CABRAL EPE
OIC-Assistant Schools Division
Superintendent
Department of Education
Division Office of
Davao del Norte

**ANTONIO PARCASIO
MENDOZA**
Director III
Presidential Management Staff
Office of the President

RANK APPOINTMENT



NARCISO BUSTAMANTE NIETO, CESO I
Undersecretary
Department of Agrarian Reform

FELICIDAD DELA CRUZ BANARES, CESO IV
Assistant Regional Director
Department of Agrarian Reform

JOVITA PAUIG AYSON, CESO II
Regional Director
Regional Office II
Bureau of Fisheries and Aquatic Resources

PEDRO SALINDA HERNANDO, JR., CESO III
Deputy Administrator
National Food Authority

RUBEN JIMENEZ RESIDE, CESO V
Department Manager III
Regional Office II
National Food Authority

REX CONDEZ ESTOPEREZ, CESO V
Department Manager III
National Food Authority

MA. ELVIRA MENDOZA MARTINEZ, CESO VI
Assistant Department Manager
National Food Authority

CECILIA ROJAS ROTOR, CESO VI
Assistant Department Manager

MARIANO TINGA CUENCO, CESO III
Deputy Administrator
National Electrification Administration

ARTHUS TABANG TENAZAS, CESO IV
Director III
Department of Energy

DANIEL MACARAEG NICER, CESO II
Assistant Secretary
Department of Environment and Natural Resources

CRIZALDY MABALAY BARCELO, CESO III
Regional Technical Director
Regional Office III
Department of Environment and Natural Resources

GILBERT CALAYCAY GONZALES, CESO IV
Regional Director
Regional Office V
Department of Environment and Natural Resources

OSCAR DELA PEÑA MABALOT, CESO V
Regional Director
Regional Office I
Commission on Population

EUGENIO RAFUL PIPO, JR., CESO III
Director IV
Regional Office II
Department of Public Works and Highways

ARDELIZA RAFAEL MEDENILLA, CESO IV
Director III
Department of Public Works and Highways

MARIETTA TENORIO TAMONDONG, CESO II
Assistant Secretary
Presidential Management Staff

MARY GRACE ONG TAN, CESO III
Director IV
Presidential Management Staff

BRANDO FELIX MERRERA, CESO III
Director IV
News and Information Bureau
Presidential Communications Operations Office


DENNIS FENIZA ORTIZ, CESO IV
Director III
Legislative Office
Office of the President

CESB meets with the STARS

Forty seven officials from the Southern Tagalog gathered last 24 August at the Guest Lounge of Toyota Motorola Philippines in Sta. Rosa Laguna to participate in the fourth regional Strategic Conversation activity this year. This activity is organized and hosted by the Southern Tagalog Association of Regional Executive (STARS), led by its president Severino C. Santos.

CESB Executive Director Ma. Anthonette V. Allones presented the core programs, recent policy reforms and activities of the CESB. She also clarified issues relevant to the issuances of the Office of the President affecting the CES, specifically Executive Order 891 of former President Gloria Macapagal-Arroyo and Memorandum Circular No. 1 and 2, and Executive Orders 2

and 3 of President Benigno Simeon C. Aquino III.

Strategic Conversation Series is an activity of the CESB which aims to provide forum to discuss various issues in the CES and touch base with the CES officials in the field. It is conducted in cooperation with the various regional CES associations. 

19 executives train as IiP facilitators



CESB Executive Director Maria Anthonette V. Allones gives the overview of the IiP Facilitator Workshop to the government executives and its benefit to their respective agencies or organizations.

The Career Executive Service Board, in partnership with the People Management Association of the Philippines (PMAP), conducted the two-day Investors in People (IiP) Facilitator Workshop last July 28 to 29 at the CESB in Quezon City.

Facilitated by former CES Board Member and current Chief Executive

of the IiP-Philippine Center and Executive Director of PMAP Gerardo A. Plana, the Workshop was designed to provide participants with the necessary knowledge and understanding of the IiP and enable them to effectively facilitate IiP within their organization. The IiP is a proven framework for increasing

productivity and delivering business improvements through people.

The workshop includes, among others: an overview of the Investors in People framework, key concepts and important features of the IiP Standard, benefits of using the IiP Standard, steps necessary in achieving the Standard, development of strategies to establish baseline data to benchmark organization practices vis-à-vis the Standard and understanding the assessment and recognition process.

After the workshop, participants are expected to have a clear understanding of the IiP framework, identify who are involved and how these will work within their respective organizations, understand the identifiable business benefits of the IiP, gain an appreciation of how to introduce the benefits of IiP to their own organizations, discover the range of support and assistance available to them on the journey towards recognition and beyond, benchmark where their organization is against the Standard, and identify what are the next steps towards gaining recognition. 